

# Ransomware: What You Need to Know



# Hello!

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“Every 14 seconds, a new organization gets hit by ransomware.”

“Statistics on ransomware have shown that 44 percent of education institutions were hit by ransomware in 2021...”

<https://www.cloudwards.net/ransomware-statistics/>

# Background

- ⬡ **“Something’s not right” June 17, 2021 6:36 a.m.**
- ⬡ **Shut down network to assess the situation**
- ⬡ **Contacted MS-ISAC, FBI and Cabinet**
- ⬡ **Team continued to assess environment and potential damage**
- ⬡ **Contacted MUSIC to invoke cybersecurity policy**
- ⬡ **Forensic investigation and recovery began**

# Communicating

## Day 1

Emergency communication  
to key groups

Review sample  
communications plans &  
adjust if needed

Address media inquiries

## Day 2 & beyond

Implement formal  
communications plan

Liaison between media,  
parents, employees and  
technology

Work with legal team

Monitor community feeling

# Understanding Cyber Insurance

- Claim submission process
- Coverage and requirements
- Attorney and forensic firms

MUSIC and AXA XL

# Attorney & Forensic Team Roles

- Liaison & advisor
- Investigation of incident
- Negotiation with Threat Actor
- Selection of ID monitoring firm
- Breach notifications
- Miscellaneous

# Service Continuity

Dependent upon variety of factors

- ⬡ Severity of incident
- ⬡ On-premise vs cloud systems
- ⬡ Backup health

# Recovery vs Remediation

- **Recovery gets you back to where you were right before the incident**
- **Remediation improves your cybersecurity posture**

# Lessons Learned

- ⬡ **Effective communication is critical**
- ⬡ **Response planning and tabletop exercises with a variety of stakeholders is a must**
- ⬡ **Established relationships saved time/effort**
- ⬡ **Some positive things will come from this**
- ⬡ **Worse things can happen**

# Does your district have...

- ⬡ **Discussions about cybersecurity?**
- ⬡ **Personnel with skills and tools to effectively manage cybersecurity?**
- ⬡ **Policies and procedures in place?**
- ⬡ **Culture of cybersecurity?**

# FREE Resources

- ⬡ **Cybersecurity & Infrastructure Security Agency (CISA) and MS-ISAC**
  - **Cyber Hygiene service**
  - **SOC and investigation support**
- ⬡ **FBI & Secret Service**
- ⬡ **Missouri Dept of Homeland Security**
- ⬡ **CoSN**

# Thanks!

## Questions?

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# Credits

Special thanks to all the people who made and released these resources for free:

- 🜨 Ransomware Statistics <https://www.cloudwards.net/ransomware-statistics/>
- 🜨 CISA Shields Up <https://www.cisa.gov/shields-up>
- 🜨 K-12 Six 2022 Annual Cybersecurity Report  
<https://www.k12six.org/the-report>
- 🜨 COSn <https://www.cosn.org/edtech-topics/cybersecurity/>
- 🜨 Presentation template by [SlidesCarnival](#)